**ICFA / APEDA / MOC Hosted Buyers Participation From Netherlands**

**For Attending India Food Show Bangalore March 5-7, 2024**

Greetings from Embassy of India, The Hague, The Netherlands.

**The Indian Council For Food & Agriculture (ICFA) in with The Agricultural and Processed Food Products Export Development Authority (APEDA) & Ministry of Commerce & Industry, Govt of India** will be holding its annual flagship event, **India Food 2024 at the Bangalore International Exhibition Centre between March 5-7, 2024.** The event will witness a gathering of over 5000+ Business Visitors, 200+ Exhibitors, 1000+ Delegates, 300+ Internationally Hosted Buyers, 20+ Networking Sessions & 40+ Award Recipients Felicitation Ceremony from over 55 countries representing **Dairy, Fresh & Frozen Food, Confectionary, Poultry, Spices, Cereals, Rice, Tea, Coffee, Beverages, Halal Products, Meat & Marine, Edible Oil, Organic & Natural Food Sectors**

 Prominent Indian Manufacturers from Food Sector will be showcasing their products to Global Buyers in this 3 days events. The planned event will cover Multiple Knowledge Sessions, CEO Roundtables, G2G Meetings, Reverse Buyer Sellers Meetings, Govt Initiatives, Global Launches, Industry Networking Sessions & Cultural Showcases. The event will give a distinct advantage of establishing a remarkable platform to connect with a global and diverse audience in Showcasing their Latest Collections, Experience Unparallel Exposure, Power Networking Opportunities, Market Trends & Insights, Brand Notice Visibility & Expansion of Global Reach

 **Exhicon Group** ([www.exhicongroup.com](http://www.exhicongroup.com/)) **has been entrusted with the responsibility of sourcing Global Buyers for this prestigious event by the Indian Council For Food & Agriculture.**We thus herewith seek your distinguished office’s assistance in sourcing atleast 50 top Food Companies from your region to represent their brand at the event here in Bangalore in the capacity of Hosted Buyer / Delegations.  Attached above is the preliminary letter addressed by the **Director of Indian Council For Food & Agriculture Shri Haris Khan Ji**for your immediate reference. We will also be sharing time to time with you the development of program

 Moreover, the Council is also interested in inviting**Panel** **Subject Experts On Processed & Frozen Food Industry** to chair one of our sessions enlightening the invitees with their thoughts, wisdom and guidance on Global Food & Agriculture Sectors. Needless to mention, their presence too will be hosted by the Council.